



2017 Sarpy County Fair & Agricultural Society Sponsorship Opportunities

Sarpy County Agricultural Society will be hosting the 81st Annual Sarpy County Fair August 2-August 6, 2017 at the Fairgrounds in Springfield, Nebraska. We are presenting a variety of sponsorship opportunities to our local community, which includes individuals, businesses, and corporations. Your sponsorship commitment will be incorporated into the many events being offered at the 81st Annual Sarpy County Fair.

The 81st Annual Sarpy County Fair will include the following: in the rodeo arena we will host the return of the Extreme Bull Ride on Wednesday night, and the sell out Rodeo on Friday and Saturday night, in the Motor Sports Arena we will showcase the truck and tractor pull on Wednesday and Thursday night, the return of the Monster Trucks on Friday night, the debut Nebraska Bush Pullers on Saturday night, and to cap it off the Demolition Derby on Sunday evening.

In addition to the events listed above, there are a number of other free family-friendly activities. The Sarpy/Douglas County 4-H host 4-H static entry building, as well as the 4-H livestock buildings in the middle of the grounds. These entries and displays showcase the talent and skills of our local children. Saturday morning offers a Car Show, a Kiddie Parade, and the Grand Parade, followed by the popular foot races, animal scramble and soaped pig contest. There are numerous commercial booths and vendors located throughout the grounds, and BINGO offered during the evenings. The carnival has designated times of wristband hours, which allow for unlimited rides for a set price. With all of these offerings, there is also an abundant supply of fair food throughout the grounds and the beer garden near the south arena with bands available Thursday-Saturday night of the fair.

We offer several levels of sponsorship opportunities to fit the exposure and budgets of individuals and businesses. With some of the sponsorship packages event tickets and parking passes are included. We hope you will invest in a sponsorship opportunity that will be on display and read at these upcoming events!

For the 2017 fiscal year there is the opportunity to purchase the naming rights for the Motor Sports Arena located on the south end of the Sarpy County Fairgrounds. During the 2017 fair, the complex will host three tractor/truck pulls including the Nebraska Bush Pullers, a Monster Truck Show, and the Demolition Derby. Thousands of spectators and contestants will visit this complex and this would be a new and unique opportunity to share your name and support the community! **This option is available for the 2017 season for \$15,000.**

***Banner size must be 3X5 Vinyl. Non 3X5 banners will be displayed in available space on grounds.**

Sponsorship Packages:

• \$10000 Platinum Sponsor

- o Sponsor name on printed material
- o 4 3X5 Vinyl Banners-Prime Spot Display-banners provided by sponsor
- o Announcer Recognition at events
- o 40 event tickets (events of sponsor's choice)
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 10 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Opportunity for 5 minute presentation at approved event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• \$5000 Gold Sponsor

- o Sponsor name on printed material
- o 2 3X5 Vinyl Banners-Prime Spot Display-banners provided by sponsor
- o Announcer Recognition at events
- o 20 event tickets (events of sponsor's choice)
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 5 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• \$3000 Silver Sponsor

- o Sponsor name on printed material
- o 2 3X5 Vinyl Banners-Prime Spot Display-banners provided by sponsor
- o Announcer Recognition at events
- o 12 event tickets (events of sponsor's choice)
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 4 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• \$2000 Bronze Sponsor

- o Sponsor name on printed material
- o 2 3X5 Vinyl Banners-Prime Spot Display-banners provided by sponsor
- o Announcer Recognition at events
- o 8 event tickets (events of sponsor's choice)
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 2 VIP Parking Passes
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

***Banner size must be 3X5 Vinyl. Non 3X5 banners will be displayed in available space on grounds.**

- **\$1000 Sponsor**

- o Sponsor name on all printed material
- o 1 3X5 Vinyl Banner-Rodeo Arena OR Grandstand- banner provided by sponsor
- o Announcer Recognition at events
- o 4 event tickets (event of sponsor's choice)
- o Recognition on Website
- o 1 VIP Parking Pass
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

- **\$500 Sponsor**

- o Announcer Recognition
- o 1 3X5 Vinyl Banner-Rodeo Arena OR Grandstand- banner provided by sponsor
- o 4 event tickets (event of sponsor's choice)
- o Recognition on Website
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

- **\$250 Sponsor**

- o Announcer recognition
- o 2 event tickets (event of sponsor's choice)
- o Recognition on Website

- **\$300 Sponsor One Year on Sign Board @ Fair Office North Side 16'X20" NEW SIGN**

- o Announcer recognition
- o Recognition on Website

- **\$250 Sponsor One Year on Sign Board @ Fair Office North Side 16'X20" RENEWAL**

- o Announcer recognition
- o Recognition on Website

• **In Kind & Non Monetary Donations**-All donations are welcome and appreciated. The Sarpy County Ag Society is a Non-Profit 501c3 Corporation. All Donations are tax deductible.

- o Announcer recognition
- o Recognition on Website

There are numerous opportunities to be an event and/or class sponsor for Nebraska Bush Pullers and for the 81st Annual Sarpy County Fair Events. Please contact Nichole @ njansen1974@aol.com or 402-332-0028 for additional information.

**Banner size must be 3X5 Vinyl.
Non 3X5 banners will be displayed in available
space on grounds.**

****To ensure printed material recognition,
payment must be received by May 1.**

Visit our website, www.sarpyfair.com, for more information. Thank you for your sponsorship and look forward to seeing you this summer!



2017 Sarpy County Agriculture Society Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone _____

Email _____

Level of sponsorship _____

Enclosed is my check for \$ _____

Please make checks payable to: Sarpy County Ag Society

Event Ticket Selection

Please specify # of tickets as it correlates with your sponsorship level:

August 2 Wednesday Extreme Bull Riding _____

August 3 Thursday Truck & Tractor Pull _____

August 4 Friday Evening Monster Trucks _____

August 4 Friday Evening Rodeo _____

August 5 Saturday Evening Rodeo _____

August 5 Saturday Evening NE Bush Truck & Tractor Pull _____

August 6 Sunday Evening Demo Derby _____

Banners to be displayed will need to be dropped off at the fair office drop box in Springfield between July 20-28. Drop box will be located at the north office, on the south side of the fair office building, near the west door.

Sponsorship packets will be mailed the week of July 17th.

Please submit payment to:

Sarpy County Ag Society

PO BOX 82

100 Main Street

Springfield, NE 68059

Questions, please email njansen1974@aol.com

Banner size must be 3X5 Vinyl. Non 3X5 banners will be displayed in available space on grounds.

****To ensure printed material recognition, payment must be received by May 1st.**