



2018 Sarpy County Fair & Agricultural Society Sponsorship Opportunities

Sarpy County Agricultural Society will be hosting the 82nd Annual Sarpy County Fair August 1-August 5, 2018 at the Fairgrounds in Springfield, Nebraska. We are presenting a variety of sponsorship opportunities to our local community, which includes individuals, businesses, and corporations. Your sponsorship commitment will be incorporated into the many events being offered at the 82nd Annual Sarpy County Fair.

The 82nd Annual Sarpy County Fair will include the following: in the rodeo arena we will host the Mutton Bustin' and Extreme Bull Ride on Wednesday night. Thursday night, the Bobcat Rodeo will be featured and the sell out Rodeo on Friday and Saturday night. In the Motor Sports Arena we will showcase the Sarpy County Garden Tractor and Tractor pull on Wednesday and Open Class Truck & Tractor Pull Thursday night. We are excited to offer the the Monster Trucks on Friday night, the return of Nebraska Bush Pullers on Saturday night. Our events will end on Sunday night with the crowd pleasing Demolition Derby.

In addition to the events listed above, there are a number of other free family-friendly activities. The Sarpy/Douglas County 4-H host the 4-H static entry building, as well as the 4-H livestock buildings in the middle of the grounds. These entries and displays showcase the talent and skills of our local children. Saturday morning offers a Car Show, a Kiddie Parade, and the Grand Parade, followed by the popular foot races, animal scramble and soaped pig contest. There are numerous commercial booths and vendors located throughout the grounds, and the open class building that displays a variety of talents from our Sarpy County Residents. The open air facility has a variety of free family friendly events offered each day of the fair. The carnival has designated times of wristband hours, which allow for unlimited rides for a set price. With all of these offerings, there is also an abundant supply of fair food throughout the grounds and the beer garden near the Motor Sports Arena with bands performing Thursday-Saturday night of the fair.

We offer several levels of sponsorship opportunities to fit the exposure and budgets of Individuals and businesses. With some of the sponsorship packages event tickets and parking passes are included. We hope you will invest in a sponsorship opportunity that will be on display and read at these upcoming events!

For 2018, we do not intend to display banners in the south arena, instead sponsors will be displayed on the big screen (6'6"X13" long 15'Diagonal) that will be set up track side. \$3000 and above sponsors will have their company logo scroll thru all events. Other sponsor levels will be in name listing scrolling thru on the big screen.

Sponsorship Packages:

• \$10000 Platinum Sponsor

- o Sponsor name on printed material
- o Logo Recognition and (2) 20 second video only commercial spots displayed on big screen in south arena. Two 3X5 banners for arena and fairgrounds. **Logo, video(no sound) commercial and banners to be provided by sponsor.**
- o Announcer Recognition at events
- o 40 event tickets (events of sponsor's choice)
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 10 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Opportunity for 5 minute presentation at approved event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• \$5000 Gold Sponsor

- o Sponsor name on printed material
- o Logo Recognition and (1) 20 second video only commercial spots displayed on big screen in south arena. Two 3X5 banners for arena and fairgrounds. **Logo, video (no sound)commercial and banners to be provided by sponsor.**
- o Announcer Recognition at events
- o 20 event tickets (events of sponsor's choice)
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 5 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• \$3000 Silver Sponsor

- o Sponsor name on printed material
- o Logo Recognition displayed on big screen in south arena and (1) 3X5 banner to be displayed in north arena. **Logo & banner to be provided by sponsor**
- o Announcer Recognition at events
- o 12 event tickets (events of sponsor's choice)
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 4 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• \$2000 Bronze Sponsor

- o Sponsor name on printed material
- o Your choice of one of the following: Logo Recognition displayed on big screen in south arena or (1) 3X5 banner to be displayed in north arena. **Logo or banner to be provided by sponsor**
- o Announcer Recognition at events
- o 8 event tickets (events of sponsor's choice)

- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 2 VIP Parking Passes
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• **\$1000 Sponsor**

- o Sponsor name on all printed material
- o Your choice of one of the following: Logo Recognition displayed on big screen in south arena or (1) 3X5 banner to be displayed in north arena. **Logo or banner to be provided by sponsor**
- o Announcer Recognition at events
- o 4 event tickets (event of sponsor's choice)
- o Recognition on Website
- o 1 VIP Parking Pass
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• **\$500 Sponsor**

- o Announcer Recognition
- o 4 event tickets (event of sponsor's choice)
- o Recognition on Website
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• **\$250 Sponsor**

- o Announcer recognition
- o 2 event tickets (event of sponsor's choice)
- o Recognition on Website

• **\$300 Sponsor One Year on Sign Board @ Fair Office North Side 16”X20” NEW SIGN**

- o Announcer recognition
- o Recognition on Website

• **\$250 Sponsor One Year on Sign Board @ Fair Office North Side 16”X20” RENEWAL**

- o Announcer recognition
- o Recognition on Website

• **In Kind & Non Monetary Donations**-All donations are welcome and appreciated. The Sarpy County Ag Society is a Non-Profit 501c3 Corporation. All Donations are tax deductible.

- o Announcer recognition
- o Recognition on Website

There are numerous opportunities to be an event and/or class sponsor for the events being held this year. Please contact Nichole @ njansen1974@aol.com or 402-332-0028 for additional information.

Banner size for north arena must be 3X5 Vinyl.

Non 3X5 banners will be displayed in available space on grounds.

****To ensure any printed material recognition, payment must be received by May 1.**

Visit our website, www.sarpyfair.com, for more information. Thank you for your sponsorship and look forward to seeing you this summer!



2018 Sarpy County Agriculture Society Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone _____

Email _____

Level of sponsorship _____

Enclosed is my check for \$ _____

Please make checks payable to: Sarpy County Ag Society

Event Ticket Selection

Please specify # of tickets as it correlates with your sponsorship level:

August 1 Wednesday Extreme Bull Riding _____

August 2 Thursday Truck & Tractor Pull _____

August 3 Friday Monster Trucks _____

August 3 Friday Rodeo _____

August 4 Saturday Rodeo _____

August 4 Saturday NE Bush Truck & Tractor Pull _____

August 5 Sunday Demo Derby _____

Banners to be displayed in the north arena will need to be dropped off at the fair office drop box in Springfield between July 23-27. Drop box will be located at the north office, on the south side of the fair office building, near the west door.

Logos & Commercial Spots will need to be emailed to njansen1974@aol.com by July 1st, allowing enough time to load files into the big screen display system. It works best if Logos/Ads are business card format.

Sponsorship packets will be mailed the week of July 23rd.

Please submit payment to:

Sarpy County Ag Society

PO BOX 82

100 Main Street

Springfield, NE 68059

Questions, please email njansen1974@aol.com

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