



2020 Sarpy County Fair & Agricultural Society Sponsorship Opportunities

The Sarpy County Agricultural Society will be hosting the 84th Annual Sarpy County Fair **July 29-August 2, 2020** at the Fairgrounds in Springfield, Nebraska. We are presenting a variety of sponsorship opportunities to our local community, which includes individuals, businesses, and corporations. Your sponsorship commitment will be incorporated into the many events being offered at the 84th Annual Sarpy County Fair.

The 84th Annual Sarpy County Fair will include the following: in the rodeo arena we plan to host the Mutton Bustin' and Extreme Bull Ride on Wednesday night. Thursday and Friday evening will be the return of the NE Bush Pullers and Lucas Oil Pro Pulling Western Series Truck & Tractor Pulls to the Motor Sports Complex. The Rodeo is on Friday and Saturday evening and is always a sellout. Sunday afternoon will offer the garden tractor pull in the north arena and the Demolition Derby will close out the fair on Sunday evening.

We are excited to share our 3rd year of a concert on Saturday evening in the Motor Sports Complex. This year Sarpy County Fair will be welcoming Casey Donahew Band followed by LANCO to the community.

In addition to the events listed above, there are a number of other free family-friendly activities. The Sarpy/Douglas County 4-H host the 4-H static entry building, as well as the 4-H livestock buildings in the middle of the grounds. These entries and displays showcase the talent and skills of our local children. Saturday morning offers a Kiddie Parade, and the Grand Parade, followed by the popular foot races, animal scramble and soaped pig contest. There are numerous commercial booths and vendors located throughout the grounds, and the open class building that displays a variety of talents from our Sarpy County Residents. The open-air facility has a variety of free family friendly events offered each day of the fair. The carnival has designated times of wristband hours, which allow for unlimited rides for a set price. The beer garden will be open throughout the fair with a variety of bands Thursday-Saturday night. With all of these offerings, there is also an abundant supply of fair food and fun for all ages!

We offer several levels of sponsorship opportunities to fit the exposure and budgets of individuals and businesses. We hope you will invest in a sponsorship opportunity that will be on display and recognized at these upcoming events! **Full sponsorship package information can be found on sarpyfair.com.**

Sponsorship Packages:

• **\$5000+ Gold Sponsor**

- o Sponsor logo on Open Class Guide
- o Logo Recognition and (1) 20 second video only commercial spots displayed on big screen in south arena. Two 3X5 banners for arena and fairgrounds. **Logo, video (no sound) commercial and banners to be provided by sponsor.**
- o Announcer Recognition at events
- o 20 General Admission Event Tickets
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 5 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• **\$3000 Silver Sponsor**

- o Sponsor logo on Open Class Guide
- o Logo Recognition displayed on big screen in south arena and (1) 3X5 banner to be displayed in north arena. **Logo & banner to be provided by sponsor**
- o Announcer Recognition at events
- o 12 General Admission Event Tickets
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 4 VIP Parking Passes
- o Ability to provide Ag Society with your marketing/recruitment giveaways to be shared at chosen event
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

• **\$2000 Bronze Sponsor**

- o Sponsor logo on Open Class Guide
- o Your choice of one of the following: Logo Recognition displayed on big screen in south arena or (1) 3X5 banner to be displayed in north arena. **Logo or banner to be provided by sponsor**
- o Announcer Recognition at events
- o 8 General Admission Event Tickets
- o Vendor/Booth Space on fairgrounds
- o One Year on Sign Board @ Fair Office North Side 16”X20”
- o Recognition on Website
- o 2 VIP Parking Passes
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

- **\$1000 Sponsor**

- o Sponsor name on Open Class Guide
- o Your choice of one of the following: Logo Recognition displayed on big screen in south arena or (1) 3X5 banner to be displayed in north arena. **Logo or banner to be provided by sponsor**
- o Announcer Recognition at events
- o 4 General Admission Event Tickets
- o Recognition on Website
- o 1 VIP Parking Pass
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

- **\$500-\$999 Sponsor**

- o Announcer Recognition
- o 2 General Admission Event Tickets
- o Recognition on Website
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

- **\$100-\$499 Sponsor**

- o Announcer Recognition
- o Recognition on Website
- o Entry of a float in the Grand Parade on Saturday Morning of the fair

Sign Board Sponsorship Packages:

- **\$300 Sponsor One Year on Sign Board @ Fair Office North Side 16”X20” NEW SIGN**

- o Announcer recognition
- o Recognition on Website

- **\$250 Sponsor One Year on Sign Board @ Fair Office North Side 16”X20” RENEWAL**

- o Announcer recognition
- o Recognition on Website

• **In Kind & Non-Monetary Donations**-All donations are welcome and appreciated. The Sarpy County Ag Society is a Non-Profit 501c3 Corporation. All Donations are tax deductible.

- o Announcer recognition
- o Recognition on Website

There are numerous opportunities to be an event and/or class sponsor for the events being held this year. Please contact Nichole @ njansen1974@aol.com or 402-332-0028 for additional information.

Banner size for north arena must be 3X5 Vinyl.

Non 3X5 banners will be displayed in available space on grounds.

Visit our website, www.sarpyfair.com, for more information.

Questions, please email njansen1974@aol.com



2020 Sarpy County Agriculture Society Sponsorship Form

Sponsor Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone _____
Email _____
Level of sponsorship _____

Enclosed is my check for \$ _____
Please make checks payable to: **Sarpy County Ag Society**

Banners to be displayed in the north arena will need to be dropped off at the fair office drop box at the fair office between July 6-20. Drop box will be located at the fair office, on the south side of the building, near the west door.

Sponsorship packets will be mailed the week of July 13th.

Please submit payment to:

Sarpy County Ag Society
PO BOX 82
100 Main Street
Springfield, NE 68059

****To ensure any printed material recognition, payment must be received by May 1st.**

Please contact Nichole @ njansen1974@aol.com or 402-332-0028 if you have any questions.